



FUNDING FEEDING FRENZY

UPCOMING EVENTS

Funding Feeding Frenzy – Chicago

SPONSORSHIP INFORMATION

CHICAGO

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THE COMPLETE EXPERIENCE



Welcome to the Funding Feeding Frenzy, an exceptional event series bringing together the worlds of Venture Capital and Entrepreneurship. We've assembled some of the most innovative and exciting companies around to pitch their businesses in an attempt to take their companies to new heights of success. The Funding Feeding Frenzy promises to offer loads of opportunities to connect with CEOs and founders of fast growing companies along with investors with sizable portfolios of companies (including Angel Investors, Private Equity Groups, Venture Capitalists and alternative funding sources).

As a potential sponsor, you can be assured that the Funding Feeding Frenzy Chicago will be an exceptional springboard to position your company strategically. This is the place to be because the key decision-makers of your target customers will be here in force.

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FUNDING FEEDING FRENZY

What makes The Funding Feeding Frenzy great is that it's the place to be for CEOs and founders of fast growing companies to get connected with a group of investors who just may be waiting to sink their teeth into their winning idea. For business owners raising capital, this is an opportunity that cannot be missed. The Funding Feeding Frenzy is a unique opportunity to network with those ready to recognize the potential their company holds. Attendance at this event could be a tremendous step forward in securing the funding needed to rapidly grow their business.

ELIGIBLE COMPANIES WILL FALL INTO ONE OF THESE CATEGORIES:



GUPPY BOWL — For young companies looking for less than \$250,000 in seed money. Investors can provide access to many of the resources a startup needs.



PIRANHA POND — For companies that have already secured seed capital and need between \$250,000 and \$1,500,000 to grow. The connections made here may also help expand existing sales and distribution channels.



KRAKEN CAVE — For companies seeking Millions of dollars. Connect with the biggest fish in your industry.



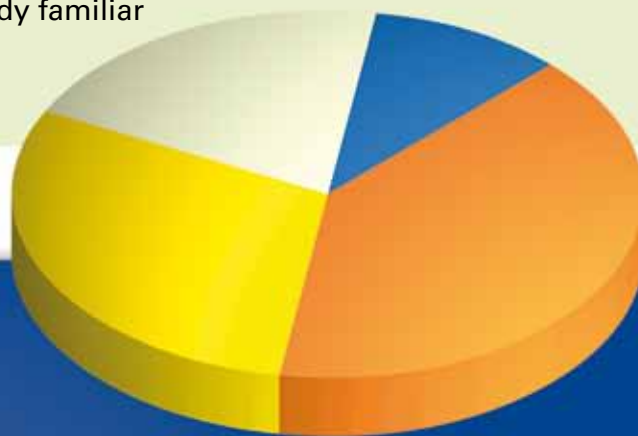
SUNFISH SEA — For companies focused on Solar Technology, Products or Services. Also includes Renewable Energy, (Wind, Geothermal, etc.) Energy Storage & Infrastructure and other "Green Tech" or "Clean Tech" focused companies. Funding needs can be of almost any size...our goal is "To Make the World a Better Place."

Each company will present to a panel of up to five investors (**including angel investors, private equity investors and venture capitalist**) whose investing interests match the company's profile. The Funding Feeding Frenzy is the ideal opportunity to snag investors who are ready to back growing companies.

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WHO'S ATTENDING

The Funding Feeding Frenzy was specifically created to be the ultimate event for CEOs and founders of fast growing companies. We're connecting them with the resources they need to accelerate their success. This event can maximize your own company's potential while you meet large numbers of other serious business owners already familiar with rapid growth.



PARTICIPANT ATTENDANCE

FUNDING FEEDING FRENZY

-  **40%** of all attendees will be CEOs and founders of fast growing companies
-  **30%** of all attendees will be investors (**including Angel Investors, Private Equity Groups, Venture Capitalists and alternative funding sources**)
-  **20%** of all attendees will be value added service providers to business owners
-  **10%** of all attendees will be incubators and other entrepreneurial resource providers

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CHICAGO FUNDING FEEDING FRENZY SPONSORSHIP PACKAGES

Does your company need to make great connections with the Founders, Owners, CEOs and Leaders of successful, rapidly growing companies?

The Funding Feeding Frenzy - Chicago is the opportunity to make those connections. The Funding Feeding Frenzy is the premier event designed especially for entrepreneurs. As a sponsor, you'll have direct access to the decision makers of the companies you're trying to reach. You'll have your brand prominently displayed and promoted to our highly successful participants. Sponsors will receive tons of extraordinary exposure through multiple mediums including print ads, web presence, email marketing, the Funding Feeding Frenzy conference program and on-site recognition.

The Chicago Funding Feeding Frenzy offers customization of your sponsorship to suit your needs and meet your goals. Speak with a conference representative about how we can make Funding Feeding Frenzy Chicago successful for your organization.



OUR LOCATION

Argosy University

225 N Michigan Ave, Ste 1300
Chicago, Illinois 60601

TO RESERVE YOUR BOOTH OR FOR MORE INFORMATION:

Contact Bob Bock

bob@FundingFeedingFrenzy.com
708.646.9047

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CHICAGO FUNDING FEEDING FRENZY SPONSORSHIP PACKAGES (Tables Available)

King of the Sea Sponsor

- 10 VIP Passes (*\$990 value*)
- Showcased as Top Sponsor
- Receive Category Exclusivity
- Company representative quoted in one event press release
- Promotional opportunities directly to Funding Feeding Frenzy event participants list
- Highly visible logo on all email marketing
- Sponsor recognition at event Launch
- Sponsor recognition at multiple points during the day
- Priceless opportunity for Premier promotion time on event podium
- Significant company signage & branding in "Presentation, Lunch, and Big Splash Cocktail" Areas
- Priority recognition on website including logo and link
- Highly visible logo inclusion on high quality print marketing materials
- Full page ad in Exclusive FFF event program

\$1,499

Big Kahuna Sponsor

- 5 VIP Passes (*\$495 value*)
- Promotional opportunities directly to Funding Feeding Frenzy event participants list
- Logo on select email marketing
- Sponsor recognition at multiple points during the day
- Logo on highly visible event signage for "VIP Lunch" Or "Attendee Lunch"
- Logo placement and link on event website
- Logo inclusion on select print marketing materials
- Half page ad in Exclusive FFF event program

\$999

Killer Whale Sponsor

- 2 VIP Passes (*\$198 value*)
- Logo on select email marketing
- Sponsor recognition during event
- Logo on highly visible event signage
- Logo placement and link on event website
- Logo inclusion on select print marketing materials
- Quarter Page ad in Exclusive FFF event program

\$499